



*The* SIR PETER BLAKE TRUST  
2018 PROGRAMMES & EXPERIENCES

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*Environment - Adventure - Leadership*



PHOTO: Tamabauiti Potaka [2016 YELF and YBE].

### Message from our co-patron Pippa, Lady Blake

Every day the team at the Sir Peter Blake Trust work incredibly hard to deliver Peter's environmental and leadership legacy to our young New Zealanders. And every day our young people inspire us.

Our need for exceptional leaders and champions for the environment has never been greater. We know complex issues face our planet, particularly in the natural environment, including New Zealand. We need to start developing our young people early to help create solutions.

The prospectus is a time to let our schools and partners know about our programmes and experiences for the coming year. It's also a time where we look back proudly on the achievements of the past 12 months.

The Sir Peter Blake Trust was set up after Peter's death to continue his environmental and leadership legacy. His aim was to reach 'every child, in every classroom' and our Young Leader Awards, Dream Team, Youth EnviroLeaders Forum (YELF) and Young Blake Expeditions, grow in reach and impact every year.

In 2017 we introduced the Dream Bank, allowing us to collect the hopes and dreams of our young people on a digital platform. With over 10,000 dreams entered we hope this will become an annual articulation of what our 5 to 18 year olds want for themselves and our country.

Our Blake Ambassador programme offers passionate young 18-25 year olds science, conservation and environmental opportunities that accelerates their leadership, skills and networks so they can step up to roles earlier and better equipped.

The annual Sir Peter Blake Leadership Awards are the premier leadership awards and we recognise truly exceptional leadership, where people are known for their ability to lead and inspire teams, just like Peter did.

All our programmes continue Peter's legacy of self-belief, persistence and sense of adventure and fun. Our young people tell us that we help them grow and develop. They leave them with the confidence to reach higher and further than they ever believed possible.

Like any charity we work incredibly hard for every dollar and in 2018 we hope schools and Kiwis will continue to fundraise for us. Our young people headed out into their communities in our first ever Red Socks challenge and schools held their own fundraising activities during Leadership Week.

Peter showed us how one person can make an extraordinary difference, but he didn't do this alone – he did it with a team. We'd like to thank our team of sponsors, schools and every day Kiwis who work with us to deliver these programmes. They know that exceptional leadership is nurtured and developed. They also share with us the belief our country's asset is our young people.

A very special thanks to Fuji Xerox for generously printing the prospectus for us.

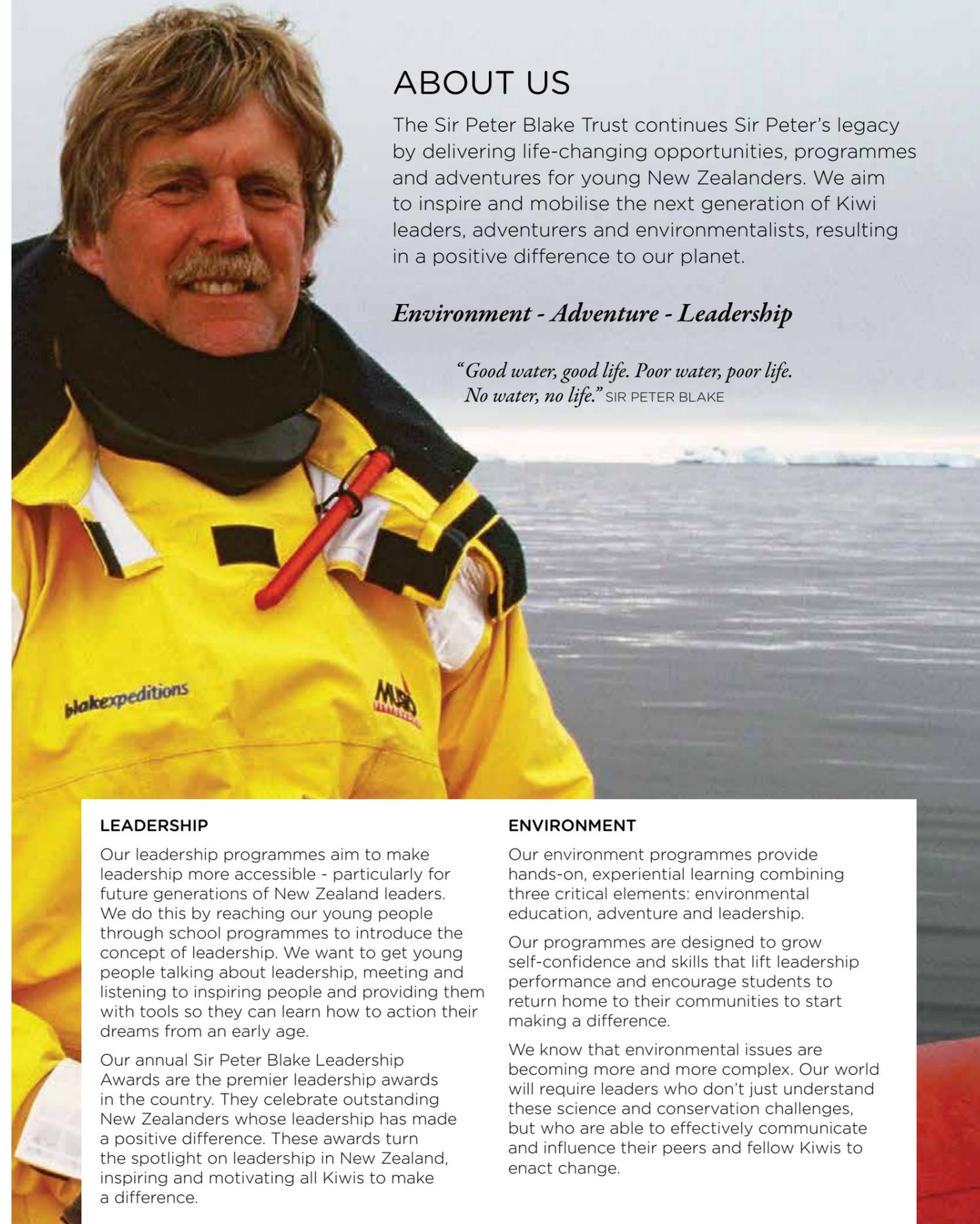
Pippa

## ABOUT US

The Sir Peter Blake Trust continues Sir Peter's legacy by delivering life-changing opportunities, programmes and adventures for young New Zealanders. We aim to inspire and mobilise the next generation of Kiwi leaders, adventurers and environmentalists, resulting in a positive difference to our planet.

### *Environment - Adventure - Leadership*

*"Good water, good life. Poor water, poor life. No water, no life."* SIR PETER BLAKE



#### LEADERSHIP

Our leadership programmes aim to make leadership more accessible - particularly for future generations of New Zealand leaders. We do this by reaching our young people through school programmes to introduce the concept of leadership. We want to get young people talking about leadership, meeting and listening to inspiring people and providing them with tools so they can learn how to action their dreams from an early age.

Our annual Sir Peter Blake Leadership Awards are the premier leadership awards in the country. They celebrate outstanding New Zealanders whose leadership has made a positive difference. These awards turn the spotlight on leadership in New Zealand, inspiring and motivating all Kiwis to make a difference.

#### ENVIRONMENT

Our environment programmes provide hands-on, experiential learning combining three critical elements: environmental education, adventure and leadership.

Our programmes are designed to grow self-confidence and skills that lift leadership performance and encourage students to return home to their communities to start making a difference.

We know that environmental issues are becoming more and more complex. Our world will require leaders who don't just understand these science and conservation challenges, but who are able to effectively communicate and influence their peers and fellow Kiwis to enact change.

## 2018 ENVIRONMENTAL PROGRAMMES

*Life-changing adventures that follow directly  
in the footsteps of Sir Peter Blake*



### YOUTH ENVIROLEADERS' FORUM (YELF)

This life-changing, week-long adventure for 55 year 11-13 students from around NZ is held each year in the April school holidays. Young people with leadership potential and a passion for the environment come together to take part in outdoor adventures, learn about topical environmental issues facing our country and develop action plans to address them.



### YOUNG BLAKE EXPEDITIONS - OCEAN VOYAGES

An incredible opportunity for year 11 -13 students, who have already attended YELF, to visit remote and environmentally significant areas such as the Kermadecs and Sub-Antarctic Islands. Students learn from world class scientists and environmental leaders.



### BLAKE AMBASSADOR PROGRAMME

Amazing environmental and leadership opportunities for 18-25 year olds to work on projects in Antarctica, the Southern Ocean and across New Zealand with the Trust's partners. Ambassadors work alongside teams of scientists, conservationists, engineers and conservators.



### ENVIRONMENTAL EDUCATOR

This is a paid professional development opportunity for one New Zealand secondary school teacher each year. The environmental educator joins the team as an Educator at Sea on board a Young Blake Expedition Ocean Voyage, attends YELF and spends a term working full time with the Trust developing educational resources.

*"YELF was an incredible opportunity to interact with inspiring New Zealanders and discuss the importance of the environment. At the same time I got to develop my leadership skills and become friends with young leaders from across the country."* GEORGE, YEAR 12, SCOTS COLLEGE

*"What I liked most about YELF 17, was the whole experience. Diving on beautiful beaches and reefs, training with the navy and learning about the life giving force of the ocean and how to make change ...and doing it all with amazing people and friends"* LUCY, YEAR 11, GISBORNE GIRLS HIGH SCHOOL

PHOTO: Blake Antarctic Ambassador Annika Andresen

## 2018 LEADERSHIP WEEK ACTIVITIES FOR SCHOOLS 2 - 6 July 2018\*

*In his last log aboard Seamaster, Sir Peter Blake said "To win, you have to **believe you can do it.**"*

**#believeyoucan**

### YOUNG LEADER AWARD

New Zealand primary and intermediate schools are invited to nominate one Year 5 - 8 student who shows promising leadership qualities to receive a Young Leader Award. Proudly presented by a Westpac representative, the Young Leader Award celebrates young people who demonstrate and show outstanding leadership in their school community.

### DREAM TEAM

Register your school for a 2018 Dream Team session. Each year hundreds of inspiring New Zealanders visit schools around the country to tell their remarkable stories and inspire our young people to back themselves and follow their dreams - just as Sir Peter Blake did. Our digital versions are available for every student in every classroom to watch.

### RED SOCKS FUNDRAISER

Schools can fundraise for the Sir Peter Blake Trust during Leadership Week by holding their own red socks day fundraising event. Red Socks Day provides a fun initiative for schools while raising money for the Trust to continue Sir Peter's environmental and leadership legacy.

### DREAM BANK

The Dream Bank is an online, interactive portal where Kiwi kids aged 5 - 18 years can deposit their dreams for both themselves and New Zealand. The Dream Bank is full of inspiring resources including a Dream Action Plan - so students can get started on achieving their dreams.

\* DATES FLEXIBLE FOR SCHOOLS

Antarctica Now Zealand

## ENVIRONMENT PROGRAMMES

PRIMARY INTERMEDIATE **SECONDARY** TERTIARY ADULT

### YOUTH ENVIROLEADERS FORUM (YELF)

**14 - 20 April 2018**

*In partnership with the Ministry for the Environment.*

This fully-funded, week-long adventure is for 55 passionate secondary school students who take part in a combination of outdoor adventures and environmental science topics with a range of experts. Participants come away with new leadership capabilities and are inspired to make a real difference in their own communities. The location of the forum changes every year based on topical environmental issues in New Zealand.

**AGE:** Years 11-13

**APPLICATIONS OPEN:** DECEMBER 2017  
(apply online via our website)

**APPLICATIONS CLOSE:** FEBRUARY 2018

PRIMARY INTERMEDIATE **SECONDARY** TERTIARY ADULT

### YOUNG BLAKE EXPEDITIONS OCEAN VOYAGES

**Dates TBC**

*In partnership with the Royal New Zealand Navy and the Department of Conservation.*

YELF delegates are invited to apply for a position on our next Ocean Voyage. This will be a once in a lifetime opportunity to be part of a team who visit remote and environmentally significant areas such as the Kermadecs or the Sub-Antarctic Islands. They will learn from world class scientists and environmental leaders. The destination of our Ocean Voyages change every year based on topical marine environmental issues.

**AGE:** Years 11-13

(open to YELF delegates only)

**APPLICATIONS:** BY INVITE ONLY

PRIMARY INTERMEDIATE SECONDARY **TERTIARY** ADULT

### BLAKE AMBASSADORS

**November 2018 - February 2019**

*In partnership with DoC, NIWA, Antarctica NZ & the Antarctic Heritage Trust.*

We invite passionate 18-25 year olds to apply for our amazing expeditions in Antarctica, the Southern Ocean and throughout New Zealand. These expeditions offer environmental leadership opportunities for young Kiwis to work on projects alongside teams of scientists, conservationists, engineers and conservators on research, conservation and heritage restoration projects.

**AGE:** Adults 18-25 years old

**APPLICATIONS OPEN:** JULY 2018

**APPLICATIONS CLOSE:** AUGUST 2018

PRIMARY INTERMEDIATE SECONDARY TERTIARY **ADULT**

### ENVIRONMENTAL EDUCATOR

**TBC, dependent on expedition timings for 2018**

*In partnership with the Ministry of Education.*

We offer a unique opportunity for one secondary teacher each year to be an Educator at Sea on board a Young Blake Expedition, attend our Youth EnviroLeaders' Forum and spend a term working full-time with us at the Trust. During that time our Educator will connect with scientists and experts and develop environmental education resources.

**AGE:** Must be a registered NZ teacher

**APPLICATIONS OPEN:** JULY 2018

**APPLICATIONS CLOSE:** JULY 2018



## LEADERSHIP PROGRAMMES

PRIMARY INTERMEDIATE SECONDARY TERTIARY **ADULT**

### SIR PETER BLAKE LEADERSHIP AWARDS

**Friday 8 June 2018**

The prestigious Sir Peter Blake Leadership Awards celebrate exceptional New Zealanders who show outstanding leadership and believe in achieving extraordinary things for New Zealand. Recipients show characteristics of Sir Peter Blake himself, including the ability to build successful teams, have unwavering determination and challenge the status quo. We invite nominations from all sectors and every corner of New Zealand society. Past recipients include William Pike, Dr Lance O'Sullivan and Minnie Baragwanath.

**NOMINATIONS OPEN:** DECEMBER 2017

**NOMINATIONS CLOSE:** FEBRUARY 2018

PRIMARY **INTERMEDIATE** SECONDARY TERTIARY ADULT

### YOUNG LEADER AWARDS

**2 - 6 July 2018\***

*In partnership with Westpac.*

Select and celebrate an outstanding Young Leader who shows promising leadership (teamwork, compassion, commitment, determination) in their schools and communities. The Young Leader Award is presented by a Westpac representative to one student in each primary and intermediate school in New Zealand. We encourage teachers to nominate a student to receive this special award during Leadership Week.

**AGE:** Years 5-8

**NOMINATIONS OPEN:** APRIL 2018

**NOMINATIONS CLOSE:** MAY 2018

(\*dates flexible for schools)

PRIMARY **INTERMEDIATE** SECONDARY TERTIARY ADULT

### DREAM TEAM

**2 - 6 July 2018\***

*In partnership with Chapman Tripp.*

Hundreds of inspiring New Zealanders visit classrooms throughout the country to encourage thousands of Kiwi kids to #believeyoucan. Dream Team Leaders tell their remarkable stories and inspire our young people to have the courage to back themselves and follow their own dreams. To get them started, students can then submit their dreams and aspirations online at dreambank.co.nz and download an action plan.

**AGE:** Years 5-13

**REGISTRATIONS OPEN:** MARCH 2018

**REGISTRATIONS CLOSE:** APRIL 2018

(\*dates flexible for schools)

PRIMARY **INTERMEDIATE** SECONDARY TERTIARY ADULT

### LEADERSHIP WEEK

**2 - 6 July 2018**

Celebrate great leadership in your school, business, organisation and community by creating a unique event - guest speakers, inspiring awards or a business breakfast. Use the Sir Peter Blake Trust Leadership Week theme #believeyoucan

**AGE:** All ages

**REGISTRATIONS OPEN:** APRIL 2018

**REGISTRATIONS CLOSE:** JUNE 2018

**Get involved in our programmes by visiting [www.sirpeterblaketrust.org](http://www.sirpeterblaketrust.org) and apply online, or call us on 09 307 8875**

PRIMARY **INTERMEDIATE** SECONDARY TERTIARY ADULT

### RED SOCKS DAY

**Friday 6 July 2018**

Celebrate Red Socks Day with thousands of Kiwis who proudly put on their red socks to celebrate and remember Kiwi legend, Sir Peter Blake. Red socks have become a symbol of the indomitable Kiwi spirit and a reminder to dream big and be proud. Buy your red socks from The Warehouse stores. Hold your own Red Socks Day Fundraiser.

**AGE:** All ages

Share your special photos of red socks with us on Red Socks Day using #redsocksday2018



## ENVIRONMENTAL EDUCATOR



Vaughn Filmer is a mountain man, who's big green backyard is Fiordland. But somewhere off the remote Walpole Island, a slither of limestone deep in the Southwest Pacific Ocean, Filmer found himself at one with the sea - and its inhabitants.

"It was 7am, and I was sitting at breakfast with my cornflakes, when a humpback whale swam past the porthole. It was a cow, with her calf, and I could look her right in the eye," Filmer says. A few days later, he was snorkelling with sharks, in a variety of species and sizes.

What the Fiordland College teacher observed in his two weeks at sea will ultimately help school students throughout New Zealand become more aware of what's happening in our oceans.

In his role as the environmental educator for the Sir Peter Blake Trust, Filmer was on board the research vessel RV Braveheart - sailing from

New Caledonia to Fiji with scientists and researchers as part of a six-week expedition to explore the coastal marine biodiversity of the Southwest Pacific.

As part of his year-long tenure with the Trust, Filmer's mission is to help create a framework of marine resources, from which teachers around the country can develop lessons for their classrooms - with a focus on our oceans, creative thinking, innovation and leadership.

"You have to learn to love something before you want to save it," he says.

Filmer's focus is on marine ecosystems - taking what he learned in the Southwest Pacific and applying it to waters closer to home. He will use 360-degree videos, shot by award-winning underwater photographer Richard Robinson for New Zealand Geographic and the Trust.

"Because 99% of New Zealanders aren't going to get to these cool places and see them first-hand, having virtual reality images where kids can see and experience it, is really powerful," Filmer says.

The expedition was a huge learning experience for Filmer, who was astonished to discover that even in remote areas considered pristine and unspoiled, there were signs of pollution - like a yellow fin tuna with plastic in its gut.

Filmer was not a great seafarer before this expedition. "My degree is in geography, and my research at university was in glaciers. I was far removed from the ocean in terms of my research interests," he says. "But I'm more invigorated now, and after learning more, I'm keen to make it relevant for students."

It was Filmer's students who inspired him to take on the Sir Peter Blake Trust environmental educator role. For five years, he's encouraged kids to attend the Youth EnviroLeaders' Forum (YELF).

"We may be a small school in the middle of nowhere, but we teach our kids that if you put your hand up and take opportunities, amazing things can come from it," Filmer says. "I thought, maybe it's my turn to put my hand up and take an opportunity too."

For more information on the Environmental Educator award go to [sirpeterblaketrust.org/environmental-educator](http://sirpeterblaketrust.org/environmental-educator)

## NOMINATE A 2018 BLAKE LEADER

*The annual Sir Peter Blake Leadership Awards are the premier awards for leadership achievement in New Zealand. By highlighting the contribution of these Blake Leaders, the Sir Peter Blake Trust hopes to turn the spotlight on leadership in New Zealand, inspiring and motivating all Kiwis to make a difference.*

*Nominations open in December 2017 and we welcome entries from every corner of New Zealand. Previous Blake Leaders have worked in the arts, community, business, culture, ethnic affairs, education, sport, research, public service, politics and the environment.*

### BLAKE LEADER AWARD

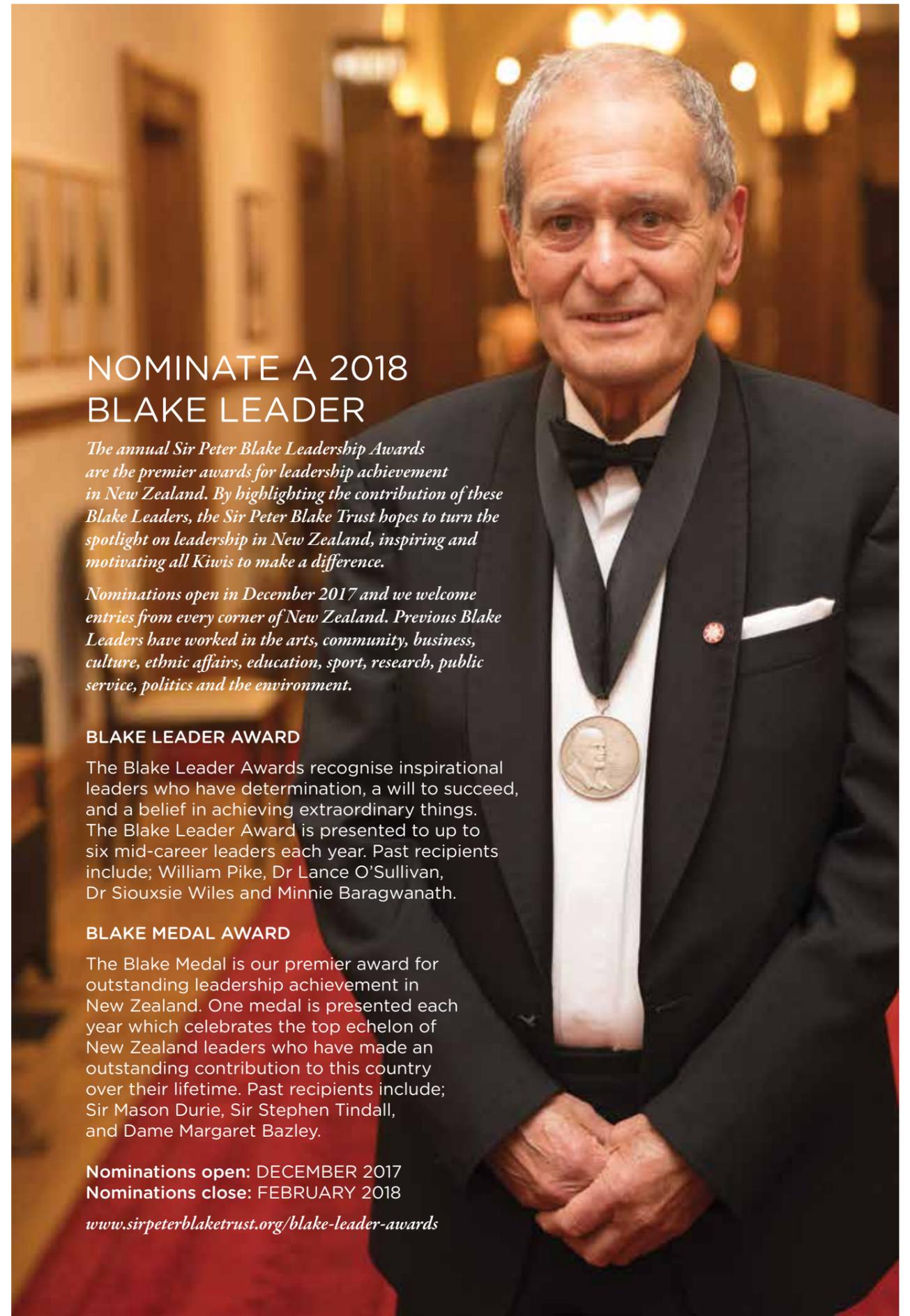
The Blake Leader Awards recognise inspirational leaders who have determination, a will to succeed, and a belief in achieving extraordinary things. The Blake Leader Award is presented to up to six mid-career leaders each year. Past recipients include; William Pike, Dr Lance O'Sullivan, Dr Siouxsie Wiles and Minnie Baragwanath.

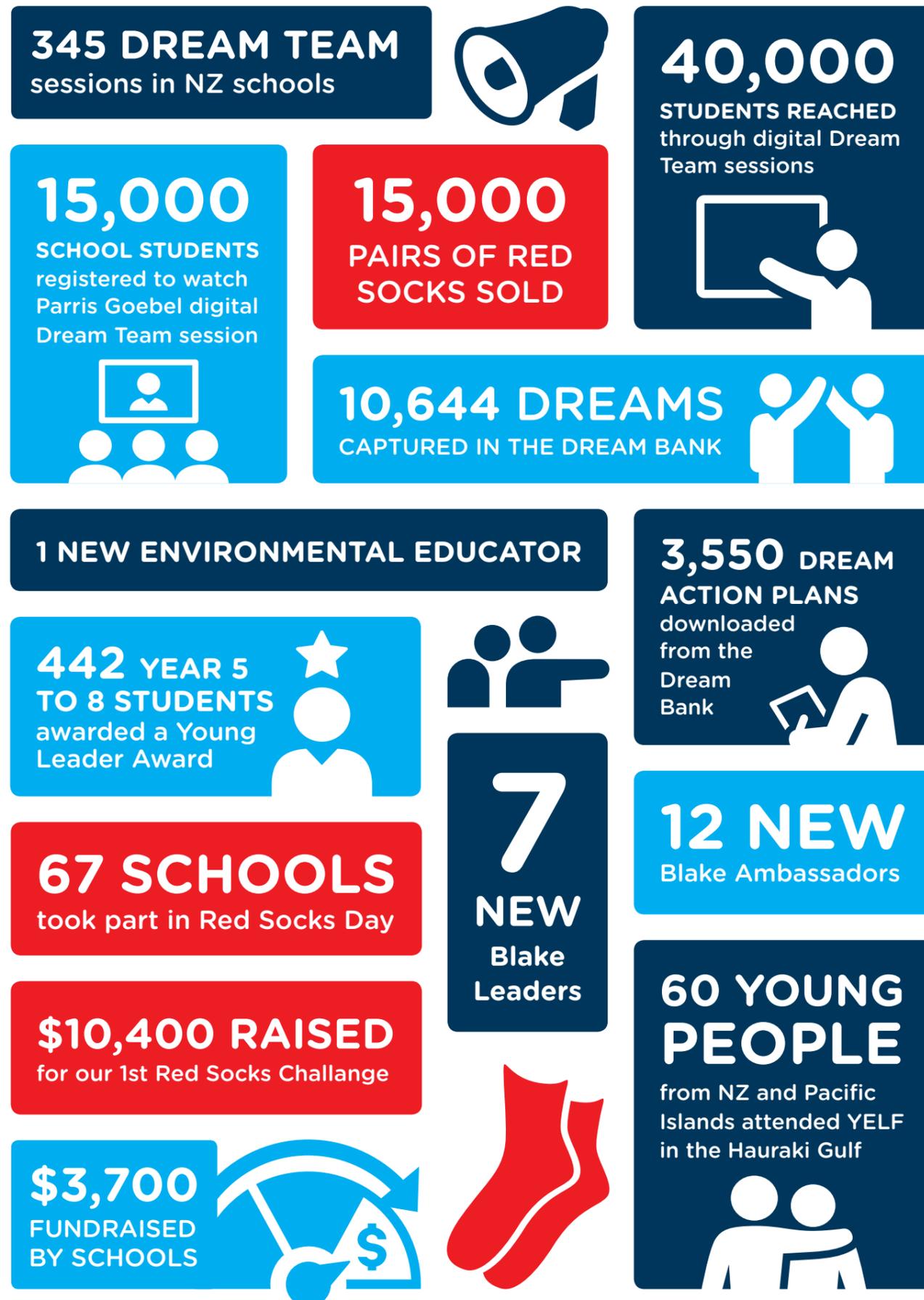
### BLAKE MEDAL AWARD

The Blake Medal is our premier award for outstanding leadership achievement in New Zealand. One medal is presented each year which celebrates the top echelon of New Zealand leaders who have made an outstanding contribution to this country over their lifetime. Past recipients include; Sir Mason Durie, Sir Stephen Tindall, and Dame Margaret Bazley.

**Nominations open: DECEMBER 2017**  
**Nominations close: FEBRUARY 2018**

[www.sirpeterblaketrust.org/blake-leader-awards](http://www.sirpeterblaketrust.org/blake-leader-awards)





## SUPPORT US

The Sir Peter Blake Trust is a non-profit organisation which relies heavily on donations and support from sponsors, partners, community trusts and grants.

Every dollar counts, so we're incredibly lucky to have a strong network of generous supporters and helpers, who share Sir Peter's passion and values, and support the Trust through donations and fundraising activities.



### HOLD A FUNDRAISING EVENT

Schools, businesses, teams and communities can create their own fundraising event. It could be a sponsored activity, sporting challenge or social event. Some examples are school coin trails, Red Sock multi-days, sausage sizzles and triathlons - be as creative as you like!

### DONATE

Your contribution will help us continue to develop innovative programmes that enable young New Zealanders to learn through participation and adventure, just like Sir Peter did. By donating today, you are helping young leaders become the Sir Peter Blakes of tomorrow.

### BUY RED SOCKS

Sir Peter Blake's red socks have become a reminder of his legacy to dream big, and a celebration of the indomitable kiwi spirit that makes those dreams happen.

For more information on how to fundraise, donate or where to buy red socks go to [sirpeterblaketrust.org](http://sirpeterblaketrust.org)

PHOTO: 2017 YELF participants, Rotoroa Island.



PHOTO: 2017 Young Leader Award presentation.

Thanks to our strong network of partners and supporters, the Trust is able to continue Sir Peter's environmental and leadership legacy. We invite interest from businesses and organisations who share our passion and values, to join a family of like-minded organisations and an outstanding Alumni made up of celebrated Kiwi leaders.

**CONTACT US:**

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